

Room meeting 4 International Oral Presentation

Sessions : Humanities, Social Sciences, and Innovation for Local Development		
Chairman	Prof.Eko Priyo Purnomo	Universitas Muhammadiyah Yogyakarta as Professor at Dept of Governmental Affairs and Administration
Co-Chairman	Asst.Prof.Dr.Chitrada Chaiya	Maharakham University
Moderator	Asst.Prof.Dr.Ariya Pongsiri	Kalasin University
Moderator	Asst.Prof.Phoom Manphonsri	Kalasin University
Student	Mr.Nattawut Nuchittom	Kalasin University
Student	Ms.Rossukon Moonwong	Kalasin University
ICT Supporter	Mr.Thanadol Boonmee	Kalasin University
Presentation Date : March 7, 2025		
Room : 1st floor of a Student Activities Building at Kalasin University (Nai Mueang)		
Join Zoom Meeting : https://zoom.us/j/97378826032?pwd=ZgOxCAv248bESz2Jm28NsjuaxjvnR6.1		
Meeting ID: 973 7882 6032 Passcode: 958496		

No.	Times	Code	Name - Surname	Title	Sessions	Type	System
1	12.45 - 13.00 pm.	622107	Suponpen Hermansson, Kathanyoo Kaewhanam and Suchanart Singhapat	The approach to developing the implementation of policies for preventing teenage pregnancies in the Northeastern region	6. Humanities, Social Sciences, and Innovation for Local Development	International Oral Presentation	onsite

No.	Times	Code	Name - Surname	Title	Sessions	Type	System
2	13.00 - 13.15 pm.	621322	Andra Pratama Juliyanto and Xenia R. Emperador- Garnace	Communication Challenges in Implementing Anti-Bullying Policies in East Java's Capital Agglomeration City	6. Humanities, Social Sciences, and Innovation for Local Development	International Oral Presentation	onsite
3	13.15 - 13.30 pm.	611339	Asrila Wiranda, Dwi Edi Wibowo, AH Asari Taufiqurrohman and Fareha	DYNAMICS OF HALAL REGULATION IMPLEMENTATION IN INDONESIA AND MALAYSIA: A COMPARATIVE STUDY	6. Humanities, Social Sciences, and Innovation for Local Development	International Oral Presentation	onsite
4	13.45 - 14.00 pm.	621349	Wahyuningsih, Teguh Irawan, Dewi Nugraheni RM, Yulis Indriyani ⁴ , Imam Purnomo and Slamet Budiyanto	Mental Health Analysis of Collage Student in Pekalongan Region, Indonesia	6. Humanities, Social Sciences, and Innovation for Local Development	International Oral Presentation	online
5	14.00 - 14.15 pm.	622420	Dr. Dang Thi Oanh, Tran Thi Hien, Phạm Thị Kim Anh, Trần Thị Thảo and Nguyễn Thu Thúy	Cultural Identity Preservation in Association with Tourism Development of the H'Mong People in Si Ma Cai District and Bac Ha, Lao Cai Province, Vietnam	6. Humanities, Social Sciences, and Innovation for Local Development	International Oral Presentation	onsite

No.	Times	Code	Name - Surname	Title	Sessions	Type	System
6	14.15 - 14.30 pm.	622421	Dr. Pham Xuan Cong	Application of Digital Technology in Sustainable Tourism Management in Lao Cai Province	6. Humanities, Social Sciences, and Innovation for Local Development	International Oral Presentation	online
7	14.30 - 14.45 pm.	622424	Dr. Luan Nguyen	SOLUTIONS TO PROMOTE INNOVATIVE START-UP AMONG ETHNIC MINORITY YOUTH IN LAO CAI PROVINCE	6. Humanities, Social Sciences, and Innovation for Local Development	International Oral Presentation	onsite
8	14.45 - 15.00 pm.	622425	Nhung Hong Le Ha and , Chi Kim Bach	APPLICATION OF SOCIAL NETWORKS IN PROMOTING TRADITIONAL CULTURAL IDENTITIES OF ETHNIC MINORITIES TO DEVELOP HOUSEHOLD ECONOMY IN BAC HA DISTRICT, LAO CAI PROVINCE	6. Humanities, Social Sciences, and Innovation for Local Development	International Oral Presentation	onsite
9	15.00 - 15.15 pm.	622426	Thuy Nhu Khuong and Nhung Hong Le Ha	DEVELOPING CREATIVE TOURISM TOWARDS SUSTAINABLE TOURISM: LESSONS LEARNED FROM THATLAND AND IMPLICATIONSS FOR VIETNAM	6. Humanities, Social Sciences, and Innovation for Local Development	International Oral Presentation	onsite

No.	Times	Code	Name - Surname	Title	Sessions	Type	System
10	15.15 - 15.30 pm.	622427	Pham Thi Thang. M.A.	DEVELOP SPEAKING SKILL FOR LEARNERS THROUGH SOME EXPERIENTAL ACTIVITIES	6. Humanities, Social Sciences, and Innovation for Local Development	International Oral Presentation	online
11	15.30 - 15.45 pm.	622427	Dr. Vu Thi Binh	SOLUTIONS TO DEVELOP COMPUTING CAPACITY FOR ETHNIC MINORITY STUDENTS IN MOUNTAINOUS	6. Humanities, Social Sciences, and Innovation for Local Development	International Oral Presentation	online
12	15.45 - 16.00 pm.	622429	Pham Thi Bich Ngoc and Hisaki Kono	What contributed to the upward mobility in Vietnam?	6. Humanities, Social Sciences, and Innovation for Local Development	International Oral Presentation	Onsite
13	16.00 - 16.15 pm.	622434	Truong Thi Huong Xuan	Corporate social responsibility and customer loyalty of Commercial banks in Hue city, Vietnam: mediating role of corporate image	6. Humanities, Social Sciences, and Innovation for Local Development	International Oral Presentation	onsite

No.	Times	Code	Name - Surname	Title	Sessions	Type	System
14	16.15 - 16.30 pm.	622436	Bui Duc Tinh	Development of Small and Medium Hydropower in Vietnam, Cambodia and Laos from Policy to Practice to achieve Sustainable Development Goals (SDGs)	6. Humanities, Social Sciences, and Innovation for Local Development	International Oral Presentation	online
15	16.30 - 16.45 pm.	622437	Duong Thi Hai Phuong	Combining Machine Learning and Natural Language Processing in Aspect-Based Sentiment Analysis from Tourist Reviews: A case study of hotels in Hue City	6. Humanities, Social Sciences, and Innovation for Local Development	International Oral Presentation	onsite
16	16.45 - 17.00 pm.	622438	Au Ton Nu Hai and Hieu Tran Hong1	Driving factors of applying “economic-green” model in marine lobster farming in Vietnam Au Ton	6. Humanities, Social Sciences, and Innovation for Local Development	International Oral Presentation	onsite

Meeting room 5 International Oral Presentation

Sessions : Engineering and Innovation and Health Sciences and Technology		
Chairman	Assoc.prof.Dr.Adisak pattiya (online)	Maharakham University
Co-Chairman	Assoc.prof.Dr.Thanya Paramatthanuwat	King Mongkut's University of Technology North Bangkok - Prachinburi Campus
Moderator	Asst.Prof.Chinnapat Turakarn	Kalasin University
Moderator	Ms.Sawanee Jansawang	Kalasin University
Student	Ms.Niracha Phakaket	Kalasin University
Student	Ms.Onuma Khiewpetch	Kalasin University
ICT Supporter	Mr.Kritsana Phuthithuan	Kalasin University
ICT Supporter	Ms.Kannika Imraksa	Kalasin University
Presentation Date : March 7, 2025		
Room : 1st floor of a Student Activities Building at Kalasin University (Nai Mueang)		
Join Zoom Meeting : https://zoom.us/j/95676396653?pwd=v347cOpYOEzCiOWr7Q3v2ROpzVJA4q.1		
Meeting ID : 956 7639 6653 Passcode : 457935		

No.	Times	Code	Name - Surname	Title	Sessions	Type	System
1	12.45 - 13.00 pm.	121120	Sokboramy Suy and Wiroteurairuang Danu	Price Estimation of Mixed Grade Rice using CNNs	1. Engineering and Innovation	International Oral Presentation	onsite

No.	Times	Code	Name - Surname	Title	Sessions	Type	System
2	13.00 - 13.15 pm.	121102	Eakbodin Gedkhaw and Nantinee Soodtoetong	The Development of an information system for personnel management in higher education: A case study of Faculty of Management Science, Chandrakasem Rajabhat University	1. Engineering and Innovation	International Oral Presentation	onsite
3	13.15 - 13.30 pm.	122380	Chompoo Suppatoomsin, Ekkarat Takkratok, Sureporn Meehom and Kritsada Wilairuk	Microcontroller-Based Automated Vending Machine Development	1. Engineering and Innovation	International Oral Presentation	onsite
4	13.45 - 14.00 pm.	122115	Darika Namwai and Siwa Kaewplang	Performance Evaluation of RTK GNSS with Virtual Reference Station (VRS) Technology: A Comparative Study in Urban and Rural Thailand	1. Engineering and Innovation	International Oral Presentation	online
5	14.00 - 14.15 pm.	121367	Aphisit Phoolamool and Siwa Kaewplang	Evaluating the Effectiveness of UAV Remote Sensing for Soil Salinity Assessment	1. Engineering and Innovation	International Oral Presentation	online
6	14.15 - 14.30 pm.	122433	Trần Bá Thuận and Trần Thị Diệu Thuận	Optimized GARCH Neural Network Model for Forecasting Volatility and Trading Strategies for First Solar Stock in the Sustainable Energy Sector	1. Engineering and Innovation	International Oral Presentation	online

No.	Times	Code	Name - Surname	Title	Sessions	Type	System
7	14.30 - 14.45 pm.	221344	Della Maria Anggraeni, Siwi Sri Widhowati and Nunung Hasanah	Consumption of Binahong (Anredera cordifolia) Leaf Decoction Water Lowered Blood Pressure in Hypertensive Elderly	2. Health Sciences and Technology	International Oral Presentation	onsite
8	14.45 - 15.00 pm.	222035	Prasan Tangyuenyongwatana, Jitti Vimtrimate, Chairat Angsukaset and Jirapat Pasavaravech	Study of molecular docking binding affinity against transcriptional activation activity on estrogen receptor beta using SwissDock AC 2.0 web service	2. Health Sciences and Technology	International Oral Presentation	online
9	15.00 - 15.15 pm.	222086	Auntika Khunsom, Kittipol Sripui, Natsima Kopitak, Chuenchit Boonchird, Thantawat Theeranan and Thunyarat Pongtharangkul	Production of Recombinant Human Papilloma Virus (HPV) L1 Protein Type 31 in Hansenula polymorpha	2. Health Sciences and Technology	International Oral Presentation	online
10	15.15 - 15.30 pm.	222258	Sane Pleejan, Vjittra Vonganusith and Yatawee Chaiyamat	Development of Model for Opisthorchiasis Prevention with Community Participation in Banphaeng Subdistrict, Banphaeng District, Nakhon Phanom Province	2. Health Sciences and Technology	International Oral Presentation	online

No.	Times	Code	Name - Surname	Title	Sessions	Type	System
11	15.30 - 15.45 pm.	222259	Sita Pleejan, Vjitttra Vonganusith and Yatawee Chaiyamat	Effects of Sexual Health Media Literacy Development Program on the Prevention of Premature Sex and AIDS in Lower Secondary School Students, Banphaeng District, Nakhon Phanom Province	2. Health Sciences and Technology	International Oral Presentation	online
12	15.45 - 16.00 pm.	222267	Gorawin Chaiyakitpattana and Kanit Bhukhai	The Role of 14-3-3 Protein in Erythropoiesis: Insights into Erythropoietin-Mediated Signaling and Apoptosis Regulation	2. Health Sciences and Technology	International Oral Presentation	online
13	16.00 - 16.15 pm.	221273	Agung Hermawan, Ade Irma N, Andung Maheswara R, Nur Susanti, Eko Budi P, Irine Dwitasari W and Anggita Nur Halisa	Physiotherapy Approaches in Physical Disability Towards the Improvement of Functional Activities and Independence	2. Health Sciences and Technology	International Oral Presentation	online
14	16.15 - 16.30 pm.	222348	Nur Lu'lu Fitriyani, Laelatul Khasanah, Ristiawati, Jaya Maulana and Imam Purnomo	Relationship between Water Source, Ice Cube Type, and Seller Behavior with the Existence of Fecal Coliform Bacteria in Iced Tea: Case Study in Pekalongan	2. Health Sciences and Technology	International Oral Presentation	online

No.	Times	Code	Name - Surname	Title	Sessions	Type	System
15	16.30 - 16.45 pm.	221373	Nur Ermawati, Khafid Mahbub, Sri Mumpuni Yuniarsih, Kharisma Wido Wiranti and Felicia Aurelia Octaviani	ANTIOXIDANT POTENTIAL OF CRAB SHELL EXTRACT (Portunus pelagicus) FROM PEKALONGAN, CENTRAL JAVA, INDONESIA	2. Health Sciences and Technology	International Oral Presentation	online
16	16.45 - 17.00 pm.	222394	Umi Masrurotul Khoiriyah and Nila Oktaviani	Comparative Study of Antibacterial Activity of Rhizophora apiculata Stem Extract and Ciprofloxacin Against Vibrio parahaemolyticus	2. Health Sciences and Technology	International Oral Presentation	online

Meeting room 6 International Oral Presentation

Sessions : Technology and Agricultural Innovation		
Chairman	Asst.Prof.Dr.Anupong Tankrathok	Kalasin University
Co-Chairman	Asst.Prof.Dr.Jiranan Insee	Kalasin University
Moderator	Asst.Prof.Dr.Sawipa Ruttanakorn	Kalasin University
Moderator	Asst.Prof.Dr.Piyachat Wiriyaampaiwong	Kalasin University
Student	Ms.Niracha Phakaket	Kalasin University
Student	Ms.Onuma Khiewpetch	Kalasin University
ICT Supporter	Mr.Thewarit Phudee	Kalasin University
Presentation Date : March 7, 2025		
Room : 1st floor of a Student Activities Building at Kalasin University (Nai Mueang)		
Join Zoom Meeting : https://zoom.us/j/95553621646?pwd=bOPNYCdBcZytPmcMhiqxA4kVOqdJY.1		
Meeting ID : 955 5362 1646 Passcode : 734155		

No.	Times	Code	Name - Surname	Title	Sessions	Type	System
1	12.45 - 13.00 pm.	322082	Aumaporn Suwanwiset, Tunyaboon Laemthong, and Phanida Saikhwan	Evaluation of Sewage Sludge-Based Organic Fertilizers for Corn Cultivation	3. Technology and Agricultural Innovation	International Oral Presentation	online

No.	Times	Code	Name - Surname	Title	Sessions	Type	System
2	13.00 - 13.15 pm.	322419	Luu Thi Cuc	APPLICATION OF OZONE TECHNOLOGY IN LEACHATE TREATMENT FOR SUSTAINABLE DEVELOPMENT: A BRIEF REVIEW	3. Technology and Agricultural Innovation	International Oral Presentation	online
3	13.15 - 13.30 pm.	322428	Nguyen Thai Phan	The relationship between organic fertilizer adoption on household food security in rice production in Vietnam	3. Technology and Agricultural Innovation	International Oral Presentation	onsite
4	13.45 - 14.00 pm.	322430	Au Ton Nu Hai and Hieu Tran Hong	Sustainable Aquaculture: How to Reduce Nutrient Pollution in Pangasius Farming in Vietnam	3. Technology and Agricultural Innovation	International Oral Presentation	onsite
5	14.00 - 14.15 pm.	322441	Tran Thi Thu	TECHNOLOGY AND INNOVATION FOR SUSTAINABLE DEVELOPMENT IN LAO CAI PROVINCE	3. Technology and Agricultural Innovation	International Oral Presentation	online
6	14.15 - 14.30 pm.	322447	Phung Nam Phuong*, Nguyen Hai Ly, Truong Le Tinh Giang, Nguyen Thi My Tam, Do Huong Thuy	APPLICATION OF ASMR IN ADVERTISING IN THE FAST FOOD INDUSTRY: THE MEDIATING ROLE OF EMOTIONAL RESPONSE	3. Technology and Agricultural Innovation	International Oral Presentation	online
7	14.30 - 14.45 pm.	322450	Tiho Ancev*1, Nguyen Duc Kien	Innovation for Food Safety in Vietnam: An Application of the One Health Approach in Agri-food Supply Chain	3. Technology and Agricultural Innovation	International Oral Presentation	online



THE 3rd NATIONAL AND INTERNATIONAL CONFERENCE OF KALASIN UNIVERSITY

No.	Times	Code	Name - Surname	Title	Sessions	Type	System
8	14.45 - 15.00 pm.	222402	Swe YaminBo	SERUM VITAMIN D LEVEL AND DEGREE OF AGING SIGNS MEASURING AGE SPOTS AND WRINKLES	2. Health Sciences and Technology	International Oral Presentation	online

Meeting room 6 International Oral Presentation (Continue)

Sessions : Education, Pedagogy, and Learning Management Innovation		
Chairman	Asst.Prof.Dr.Panayuth Choeybal	Udon Thani Rajabhat University
Co-Chairman	Dr.PhrapaladHonda Vattasadho (online)	Mahachulalongkornrajavidyalaya University Khon Khaen Campus
Moderator	Ms.Kamollapat Chaisongkram	Kalasin University
Moderator	Asst.Prof.Dr.Nataya Hokpanna	Kalasin University
Student	Ms.Sasimaporn Tudteenont	Kalasin University
Student	Ms.Nichaboon Sarapee	Kalasin University
ICT Supporter	Mr.Thewarit Phudee	Kalasin University
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Meeting ID : 955 5362 1646 Passcode : 734155		

No.	Times	Code	Name - Surname	Title	Sessions	Type	System
9	15.00 - 15.15 pm.	521321	Xenia Ribaya Emperador- Garnace, Ph.D	From Classroom to Camp: English Camps' Impact on Lifelong Learning in Public Administration	5. Education, Pedagogy, and Learning Management Innovation	International Oral Presentation	onsite

No.	Times	Code	Name - Surname	Title	Sessions	Type	System
10	15.15 - 15.30 pm.	522347	Kittithat Phalasad and Suwich Tirakoat	Development of Augmented Reality Media for Film-Making Course in Vocational Certificate	5. Education, Pedagogy, and Learning Management Innovation	International Oral Presentation	onsite
11	15.30 - 15.45 pm.	522399	Nuttayaporn Junsong and Suwich Tirakoat	The development of virtual reality for the Candle Festival at Ubon Ratchthani Province	5. Education, Pedagogy, and Learning Management Innovation	International Oral Presentation	onsite
12	15.45 - 16.00 pm.	522448	Phung Nam Phuong*, Nguyen Thi Thanh Hang, Phan Yen Huong, Tran Quang Hoai Thu, Tang Thi Tuong Vi	PERCEIVED EMPLOYABILITY FOR VIETNAMESE STUDENTS IN HIGH EDUCATION – AN ANALYSIS OF THE IMPACT OF GLOBAL MINDSET ON PERCEIVED EMPLOYABILITY	5. Education, Pedagogy, and Learning Management Innovation	International Oral Presentation	online
13	16.00 - 16.15 pm.	622440	Dr. Nguyen Thi Minh Tam and Hoang Thi Phuong Anh	Impact Of Annoying Advertising Values And Cognitive Dissonance Theory On Gen Z Shopping Behavior	5. Education, Pedagogy, and Learning Management Innovation	International Oral Presentation	onsite

Meeting room 7 International Oral Presentation

Sessions : Business Administration, Economics, Hospitality, and Tourism		
Chairman	Dr.Darani Ketchomphu	Nakhon Phanom University
Co-Chairman	Asst.Prof.Dr.Chairung Chaikambang	Kalasin University
Moderator	Mrs.Yaowapha Ratchakham	Kalasin University
Moderator	Asst.Prof.Dr.Bancha Luaphol	Kalasin University
Student	Mr.Thirawich Loowongtrakul	Kalasin University
Student	Mr.Romtham Tisamat	Kalasin University
ICT Supporter	Mr.Thanachot Boonkla	Kalasin University
Presentation Date : March 7, 2025		
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Join Zoom Meeting : https://zoom.us/j/97380594865?pwd=MLGkaufzTZyaCv48iChA7faLjB6xgS.1		
Meeting ID : 973 8059 4865 Passcode : 791841		

No.	Times	Code	Name - Surname	Title	Sessions	Type	System
1	12.45 - 13.00 pm.	422006	Weiye Yang, Jiraping Ruangoon	The impact of human resource management system on employee performance in ABC Express Company: The mediating role of employee flexibility and work engagement	4. Business Administration, Economics, Hospitality, and Tourism	International Oral Presentation	online

No.	Times	Code	Name - Surname	Title	Sessions	Type	System
2	13.00 - 13.15 pm.	422052	Haopeng Liu, Jiraping Ruanggoon and Patcharapa Euamornvanich	Brand positioning strategies for international expansion: A case study of A new energy vehicle company	4. Business Administration, Economics, Hospitality, and Tourism	International Oral Presentation	online
3	13.15 - 13.30 pm.	422098	Yang Liu and Noppawan Wisedsind2	Initiatives for enhancing employee performance of X company in China	4. Business Administration, Economics, Hospitality, and Tourism	International Oral Presentation	online
4	13.45 - 14.00 pm.	422108	Nguyen Le Hiep, Dao Duy Minh, Le Ngoc Luu Quang, Le Thanh An1 and Tran Dang Huy	A review of Local Community Participation in Community-Based Tourism Development in Vietnam from Theory to Practice: Case Studies in Two Mountainous Areas of Thua Thien Hue Province, Vietnam	4. Business Administration, Economics, Hospitality, and Tourism	International Oral Presentation	online
5	14.00 - 14.15 pm.	422116	John Ewang Junior, Sasithorn Suwandee and Suwat Vongsinsirikul	The Relationship of Airline Service Quality, Brand Image, Loyalty Program Perceived Value, and Customer Loyalty: A Case Study of an International Airline in Cameroon	4. Business Administration, Economics, Hospitality, and Tourism	International Oral Presentation	online
6	14.15 - 14.30 pm.	422117	Bruno Songlee Mechafeh, Sasithorn Suwandee and Chairat Suriyapa	The Impact of Airline Service Quality and Sustainability Reputation on Customer	4. Business Administration,	International Oral Presentation	online

No.	Times	Code	Name - Surname	Title	Sessions	Type	System
				Satisfaction and Customer Loyalty: A Case Study of a World-Class Airline in Nigeria	Economics, Hospitality, and Tourism		
7	14.30 - 14.45 pm.	422119	Thi My Hanh Huynh , Anh Dao Tran and Thi Thu Na Nguyen	From “brown” to “green” - The effect of authentic leadership on green creativity behavior and the mediating role of psychological green climate – A study in the banking sector in Vietnam	4. Business Administration, Economics, Hospitality, and Tourism	International Oral Presentation	online
8	14.45 - 15.00 pm.	422278	Ngo Tan Nhi, Le Nguyen Huong Quynh, Nguyen Truong Son and Son-Tung Nguyen	THE IMPACT OF ORGANIZATIONAL CULTURE ON EMPLOYEES' INTRINSIC AND EXTRINSIC MOTIVATION: A CASE STUDY IN VIETNAM	4. Business Administration, Economics, Hospitality, and Tourism	International Oral Presentation	online
9	15.00 - 15.15 pm.	422282	Feiyan Zhou and Noppawan Wisedsind	Operations management strategies for promoting tourism in Nanning City, Guangxi province: A case study of Xiangsi Town	4. Business Administration, Economics, Hospitality, and Tourism	International Oral Presentation	online
10	15.15 - 15.30 pm.	422337	Qinyu Xiao and Noppawan Wisedsind	Entrepreneurial Intention: A Study of University Students' Willingness to Return Home to Start Their Own Business in Nanning City	4. Business Administration, Economics, Hospitality, and Tourism	International Oral Presentation	online

No.	Times	Code	Name - Surname	Title	Sessions	Type	System
11	15.30 - 15.45 pm.	422418	Chi Kim Bach, Nhung Hong Le Ha and Linh Thuy Nguyen	DIGITAL MARKETING APPLICATIONS FOR HOTEL BRAND DEVELOPMENT: A CASE STUDY OF LAO CAI, VIETNAM	4. Business Administration, Economics, Hospitality, and Tourism	International Oral Presentation	onsite
12	15.45 - 16.00 pm.	422431	Pham Thi Ai My, Le Ngoc Quynh Anh, Phan Xuan Quang Minh and Tran Thi Tra My	THE IMPACT OF BUSINESS INDUSTRY AND ENTERPRISES TYPE ON THE INTENTION TO ADOPT ENVIRONMENTAL ACCOUNTING OF MANUFACTURING ENTERPRISES IN THUA THIEN HUE PROVINCE	4. Business Administration, Economics, Hospitality, and Tourism	International Oral Presentation	online
13	16.00 - 16.15 pm.	422432	Le Ngoc Quynh Anh	The impact of economic freedom and regulatory quality on banking function	4. Business Administration, Economics, Hospitality, and Tourism	International Oral Presentation	onsite
14	16.15 - 16.30 pm.	422442	Le Thu Huong	Application of Digital Technology and Sustainable Economic Development for Ethnic Minorities in Lao Cai Province: Current Situation and Prospects	4. Business Administration, Economics, Hospitality, and Tourism	International Oral Presentation	online
15	16.30 - 16.45 pm.	422443	Sithonh Sisombath	Trends in the Demand for Chinese- Speaking Staff in the Guesthouse and Hotel Services Sector in Luang Prabang	4. Business Administration, Economics, Hospitality, and Tourism	International Oral Presentation	online



THE 3rd NATIONAL AND INTERNATIONAL CONFERENCE OF KALASIN UNIVERSITY

No.	Times	Code	Name - Surname	Title	Sessions	Type	System
16	16.45 - 17.00 pm.	422449	Huynh Nguyen Bui and My Linh Le	Charting the course of cultural intelligence: A comprehensive review and analysis through the ADO framework	4. Business Administration, Economics, Hospitality, and Tourism	International Oral Presentation	online

Meeting room 8 International Oral Presentation

Sessions : Education, Pedagogy, and Learning Management Innovation		
Chairman	Assoc.prof.Dr.Prayong Klanrit (online)	Udon Thani Rajabhat University
Co-Chairman	Assoc.Prof.Dr.Channarong Intarapraser	TESOL Freelancer
Moderator	Mr.Nanthanut Wiangin	Kalasin University
Moderator	Asst.Prof.Nichapha Kankhunthod	Kalasin University
Student	Ms.Nattapon Thanphoem	Kalasin University
Student	Ms.Yatika Chaiyasi	Kalasin University
ICT Supporter	Mr.Achitphon Deelert	Kalasin University
Presentation Date : March 7, 2025		
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Join Zoom Meeting : https://zoom.us/j/99250562452?pwd=QraAlNCSaBYa8qMhzCoChDBKLqm87L.1		
Meeting ID : 992 5056 2452 Passcode : 777001		

No.	Times	Code	Name - Surname	Title	Sessions	Type	System
1	12.45 - 13.00 pm.	522017	Chamaiphorn Kaiyasit, Vijittra Vonganusith, Yatawee Chaiyamat and Brendan D. McKell	“The Conditions and Challenges of Primary School Teachers’ Professional Development in Integrating Learning Management Based on the Principles of the Sufficiency Economy Philosophy”	5. Education, Pedagogy, and Learning Management Innovation	International Oral Presentation	online

No.	Times	Code	Name - Surname	Title	Sessions	Type	System
2	13.00 - 13.15 pm.	522058	Poorida Ruangsri, Aime Bishop, Anyamanee Srisongkram, Thanadon Kongwet and Asama Tasanameelarp	Students' Perspectives on English for Business Communication Curriculum: A Mixed-Method Evaluation from a Thai University	5. Education, Pedagogy, and Learning Management Innovation	International Oral Presentation	online
3	13.15 - 13.30 pm.	522073	Titapa Buapan, Kotchakan Sang Lun, Kanjana Thongruang, Napasakorn Noochookkaew, Tuna Girgin and Asama Tasanameelarp	Thai EFL Undergraduate Students' Attitudes and Preferences Toward Different English Accents: A Mixed-Method Study	5. Education, Pedagogy, and Learning Management Innovation	International Oral Presentation	online
4	13.45 - 14.00 pm.	522099	Pemika Phadungtaksin, Darawan Phumsuwan, Rattanan Janjarung, Arraya Somklai, Joyce Grace Dinsag Tero and Asama Tasanameelarp	Perceptions and Attitudes Toward Using ChatGPT Among Business English Communication Students: A Case Study of Prince of Songkla University, Surat Thani Campus	5. Education, Pedagogy, and Learning Management Innovation	International Oral Presentation	online
5	14.00 - 14.15 pm.	522083	Pimpapan Thongking, Wichaya Pewkam, Sakda Swathanan and Natad Assapaporn	Needs Assessment is Necessary to Enhance Financial and Health Literacies for Pre-Service Teachers in The Digital Era	5. Education, Pedagogy, and Learning Management Innovation	International Oral Presentation	online

No.	Times	Code	Name - Surname	Title	Sessions	Type	System
6	14.15 - 14.30 pm.	522118	Nathya Boonkongsaen and Sengchoy Intrachrak	Transforming Traditional EFL Pedagogy with Gamified Techniques: A Teacher's Guide	5. Education, Pedagogy, and Learning Management Innovation	International Oral Presentation	online
7	14.30 - 14.45 pm.	522231	Dr. Nguyen Ngoc Ngan, Dr. Nguyen Hoang and Dr. Cao Hoang Khuyen	Mini Riview: Assessment in education	5. Education, Pedagogy, and Learning Management Innovation	International Oral Presentation	online
8	14.45 - 15.00 pm.	522262	Suriwijak Pleejant, Vjitttra Vonganusith and Yatawee Chaiyamat	Investigation of needs for developing professional learning communities in schools under Nakhon Phanom Education Area District Office	5. Education, Pedagogy, and Learning Management Innovation	International Oral Presentation	online
9	15.00 - 15.15 pm.	522274	Kanyakorn Chaiyakao, Jaruwat Yaennan, Narueta Hongsa and Pattharaporn Wathawatthana	Amplifying Voices: Boosting Speaking Skills in Grade 8 Students Through Voice- Overs	5. Education, Pedagogy, and Learning Management Innovation	International Oral Presentation	online
10	15.15 - 15.30 pm.	522275	Atthasit Seethongsuk, Sitaphop Phukhao, Narueta Hongsa and Pattharaporn Wathawatthana	Leveling Up Language: Enhancing Grade 5 Students' Vocabulary Mastery Through Gamification	5. Education, Pedagogy, and Learning Management Innovation	International Oral Presentation	online

No.	Times	Code	Name - Surname	Title	Sessions	Type	System
11	15.30 - 15.45 pm.	522364	Suphaphit Udonsan ¹ , Vijitra Wonganusit ² , Yatawee Chaiyamat	Development of an Instructional Model to Enhance Systematic Thinking Processes for Mathayom 2 Students at Waritchaphum Secondary School, under the Sakon Nakhon Secondary Educational Service Area Office	5. Education, Pedagogy, and Learning Management Innovation	International Oral Presentation	online
12	15.45 - 16.00 pm.	522409	Somyong Somin, Kampeeraphab Intanoo and Akkarapon Nuemaihom	Interlingual Analysis of EFL Learners' Translation: Its Implications to Thai EFL Learners	5. Education, Pedagogy, and Learning Management Innovation	International Oral Presentation	online
13	16.00 - 16.15 pm.	522423	Dr. Nguyen Ngoc Ngan	Literature Review: Assessment in education	5. Education, Pedagogy, and Learning Management Innovation	International Oral Presentation	online
14	16.15 - 16.30 pm.	522268	MSc. Nguyen Minh Diem Quynh	Teaching methods of economic law for students of economics	5. Education, Pedagogy, and Learning Management Innovation	International Poster	online

No.	Times	Code	Name - Surname	Title	Sessions	Type	System
15	16.30 - 16.45 pm.	522435	N. Long Ha	Generative AI in Educational Assessment: Opportunities, Challenges, and Demonstrative Prototype for Multiple-Choice Test Grading	5. Education, Pedagogy, and Learning Management Innovation	International Oral Presentation	onsite
16	16.45 - 17.00 pm.	522444	Thavone Panmanivong	A MODEL OF CURRICULUM DEVELOPMENT THROUGH THE ENGAGEMENT OF EMPLOYERS AND ALUMNI Sisoury PHOMMASENG	5. Education, Pedagogy, and Learning Management Innovation	International Oral Presentation	onsite
17	17.00 - 17.15 pm.	544030	Soutchanthong CHANTHAVONG, Thain PHOUPHONETHONG, Khammeung INBOUPANH, Khampheng SAENKHAMCHANH, Khamhou CHANTHAPANYA, Sommay SHINGPHACHANH, Boualone CHANTHALASY and Phouthakone VACHIAXA	Teachers and Administrators' Perspectives toward the Preparation of being Model Schools: The Case of Laboratory and Network Schools	5. Education, Pedagogy, and Learning Management Innovation	International Oral Presentation	onsite

Meeting room Coworking 2 International Oral Presentation (Continue)

Sessions : Business Administration, Economics, Hospitality, and Tourism		
Chairman	Dr. Wannasa Wangsankaew	Roi Et Rajabhat University
Co-Chairman	Dr.Arunee Hamkhampai	Kalasin University
Moderator	Ms.Phattharawaran Srihat	Kalasin University
Moderator	Dr.Thammarat Bunrod	Kalasin University
Student	Mr.Kittidech Imraksa	Kalasin University
Student	Ms.Arthittaya Krueasri	Kalasin University
ICT Supporter	Mr.Sattra Moolvilai	Kalasin University
Presentation Date : March 7, 2025		
Room : 1st floor of an Academic Resources and Information Technology at Kalasin University (Nai Mueang)		

No.	Times	Code	Name - Surname	Title	Sessions	Type	System
6	14.15 - 14.30 pm.	421059	Fungkiat Mahiphan and Mayurada Mahiphan	Immediate Problem-Solving Strategies for Thai Tour Guides in the Event of a Tourist's Death	4. Business Administration, Economics, Hospitality, and Tourism	International Oral Presentation	onsite
7	14.30 - 14.45 pm.	422285	Meliza and Indah Meilia	The Effect of Liquidity and Asset Turnover on Profitability: The Moderating Role of Capital Structure	4. Business Administration, Economics, Hospitality, and Tourism	International Oral Presentation	onsite

International Poster Presentation

Chairman	Dr.Suchanart Singhapat	Kalasin University
Co-Chairman	Asst.Prof.Dr.Chuthamat Chiamsathit	Kalasin University
Moderator	Asst.Prof.Suchada Surangkul	Kalasin University
Moderator	Asst.Prof.Fungkiat Mahipan	Kalasin University
Student	Mr.Sakda Promthep	Kalasin University
Student	Ms.Onanong Phonphad	Kalasin University
ICT Supporter	Mr.Khattiya Yotasing	Kalasin University
ICT Supporter	Mr.Chinnawat Panpeng	Kalasin University
Presentation Date : March 7, 2025		
Room : 1st floor of a Student Activities Building at Kalasin University (Nai Mueang)		

No.	Times	Code	Name - Surname	Title	Sessions	Type	System
1	13.00 - 13.15 pm.	422122	D.R Bui Thj Minh Thu	RELATIONSHIP BETWEEN INFORMATION TECHNOLOGY, HUMAN RESOURCES MANAGEMENT TO ORGANIZATION DEVELOPMENT IN VIETNAM MACHINERY INSTALLATION CORPORATION	4. Business Administration, Economics, Hospitality, and Tourism	International Poster	onsite
2	13.15 - 13.30 pm.	322211	Nattapong Srisamoot, Piyanan Chomnawang, Piyachat Wiriyaampaiwong, Mullika Teerakun, Kaewta	Identification of Banana Cultivars Using rbcl Gene as a DNA Barcode for Accurate Species Differentiation	3. Technology and Agricultural Innovation	International Poster	onsite

No.	Times	Code	Name - Surname	Title	Sessions	Type	System
			Sootsuwan, Likit Sirisantimethakom, Anupong Tankrathok and Teamjun Srisamoot				
3	13.30 - 13.45 pm.	222377	Nithiphoom Raha and Chonlatip Pipattanaboon	Improving the binding affinity of cross-reactive dengue antibody using computational methods	2. Health Sciences and Technology	International Poster	onsite
4	13.45 - 14.00 pm.	321387	Pilasrak Panprasert and Janjira Saenpong	Supplementation of curd fermented on carcass quality and some meat quality of Meishan ping	3. Technology and Agricultural Innovation	International Poster	onsite